

## **S'WELL AND MARRIOTT INTERNATIONAL'S ELEMENT HOTELS JOIN FORCES TO HELP TRAVELERS GET ON THE ROAD TO WELLNESS IN 2018**

**NEW YORK** – January 31, 2018 – Marriott International's eco-conscious longer-stay brand [Element Hotels](#) and [S'well](#), the fashionable, reusable hydration accessory company, are launching a national partnership, which will be activated at all 26 Element Hotels in the United States. Together, Element Hotels and S'well will be inspiring guests to make a positive impact and mindful choices for the environment and for themselves.

As a stylish, reusable product that helps consumers stay hydrated and consume less plastic while on the go, S'well bottles will be available for purchase at Element Hotels' RESTORE pantry and in each room. Guests will be able to conveniently fill their S'wells at the filtered water spouts present in guestrooms.

"When you choose a S'well product, you're choosing a beautiful, simple, sustainable way to keep yourself hydrated throughout the day – doing yourself and the planet a favor," said Sarah Kauss, Founder and CEO of S'well. "This partnership is a perfect opportunity to help guests start to create smart habits that they can carry with them throughout the year and wherever their adventures take them."

S'well products will also be available for purchase in-hotel at Element Hotels' sister brands AC Hotels by Marriott and Aloft Hotels and they will also be on-site at Moxy Hotels. S'well bottles will be available at more than 150 properties from January 2018, and the partnership will include a wide array of styles and distribution strategies unique to individual locales.

"Our new partnership with S'well is a motivational way to start the new year while offering our Element Hotels guests a fashionable and practical tool to stay hydrated throughout 2018 and beyond," said Toni Stoeckl, Global Brand Leader and Vice President, Distinctive Select Brands, Marriott International. "We know making sustainable and health-conscious choices is something that is really important to our guests, so we're excited to be able to provide them easy access to S'well bottles at all of our 150+ U.S. properties in the Distinctive Select portfolio."

Marriott International embraces its global responsibility and unique opportunity to be a force for good, recently launching its 2025 Sustainability and Social Impact Goals. While integrating sustainability across its value chain and mitigating climate-related risk, the company is working to reduce environmental impacts, build and operate sustainable hotels and source responsibly. Guided by its sustainability and social impact platform, [Serve 360: Doing Good in Every Direction](#), Marriott is committed to making a positive and sustainable impact wherever it does business.

S'well launched in 2010 with a mission to rid the world of plastic water bottles by creating products that deliver beautiful design and quality performance. The company is committed to developing sustainable and responsible best business practices, amplifying the simple ways individuals and organizations can create change through a wide range of programs. S'well has created the [Million Bottle Project](#) – a campaign to raise awareness about the impact of plastic on the environment – and continues to identify new opportunities to start conversations and take action to positively impact the world.

For more information about Element Hotels, Aloft Hotels, AC Hotels by Marriott and Moxy Hotels and the S'well partnership, please visit: [www.swellbottle.com/element](http://www.swellbottle.com/element), or <http://www.elementhotelshub.com/news/swell-x-element/>.

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### **About S'well**

S'well is a global manufacturer, wholesaler and online retailer of upscale, insulated reusable beverage containers that look great and do good. S'well products are beautifully crafted and composed of BPA-free and 18/8 stainless steel. Most S'well products keep drinks cold for 24 hours and hot for 12. On a mission to rid the world of plastic bottles and help communities in need, S'well gives back with each bottle sold. It is a partner of organizations such as UNICEF USA, American Forests, Breast Cancer Research Foundation (BCRF) and (RED). Recently, S'well was named to the 2017 Inc. 500 List of fastest-growing, privately-held companies (#99). In addition, S'well has been named #1 Fastest-Growing, Women-Led Company by The Women Presidents' Organization and included on Crain's New York Business' 2016 "Fast 50" (#11). S'well bottles are currently sold in 65 countries worldwide. Visit [www.swellbottle.com](http://www.swellbottle.com) to learn more.

### **About Element Hotels**

Element® Hotels, part of Marriott International, Inc., defies convention through its stylish and sustainable design. The brand's longer stay comfort empowers guests to '*Stay in their Element*' through signature amenities including its complimentary healthy RISE breakfast and RELAX evening reception, saline swimming pools, spacious fitness centers, Bikes to Borrow program and electric vehicle charging stations. Element made history in 2008 as the only major hotel brand to pursue LEED certification for high-performance buildings brand-wide. Element is proud to participate in the industry's award-winning loyalty program, Starwood Preferred Guest®. Members can now link accounts with Marriott Rewards®, which includes The Ritz-Carlton Rewards® at [members.marriott.com](http://members.marriott.com) for instant elite status matching and unlimited points transfer. Visit [www.ElementHotels.com](http://www.ElementHotels.com) or connect on [Facebook](#) and [Instagram](#).

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